



## Public Participation in Community Planning Using the Image Preference Survey

### CWNA General Public Meeting

Tuesday, January 16

7:00 – 8:30 p.m.

**Location:** Urban Ecology Center  
1500 E. Park Pl.

Representatives of the North East Area Plan are seeking public outreach opportunities for administering the Image Preference Survey. The *IPS* is a planning method that uses a visual series of questions that draws out responses from groups of people. For best results, it should be given to a wide range of plan area residents. The survey includes some discussion slides to help clarify the image rankings--so it is the residents who interpret the scores, not others.

For additional information, visit the Department of City Development web site at [www.mkedcd.org/planning/plans/Northeast](http://www.mkedcd.org/planning/plans/Northeast) Here you will also find a direct link to the Community Survey, which is another public outreach method used in the planning of the North Eastside. The Community Survey is an important way the city can learn what is **happening in your neighborhood today** and the Image Preference Survey will assist in what changes would make the Northeast Side...**a better place in the future!**



### Agenda

- I. Introductions and Announcements
- II. Team Updates
- III. Image Preference Survey

For more information on the Cambridge Woods Neighborhood Assn., contact Else Ankel by email at [eankel@execpc.com](mailto:eankel@execpc.com), ph: 964-4481, or visit the website at [www.cambridgewoods.org](http://www.cambridgewoods.org)