



## **Minutes of Communication Team Meeting**

**Tuesday, January 5, 2010 7:00 pm**

**3368 N Bartlett Ave**

Present: J. Klein, C. Dede, E. Ankel, L. Woodruff, G. Baran

Excused: J. Romberg

**Chili Fest**—Discussion was held about the possibility of holding Chili Fest at the Bartlett Ave Firehouse. Woodruff worked with personnel at the firehouse, but stated that due to MFD budget cuts this year, they felt it unsafe and inappropriate to hold the event at the firehouse this year. Ankel thought that a letter sent to MFD headquarters might help change their position. Woodruff indicated that based upon her experience with the fire house personnel, she did not want to pursue scheduling the event there. It was agreed that without the cooperation of the firehouse personnel other venues should be discussed, including the Urban Ecology Center or Riverside High School. It was decided to schedule a “Chili Social” for the March General Membership meeting held at the Urban Ecology Center

**Assigned task:** Woodruff volunteered to work with Urban Ecology Center about scheduling the event.

**Door to Door Canvassing**—Green Flyer developed by Dede will be used during door to door canvass scheduled for second quarter 2010. Woodruff suggested including UWM students in neighborhood activities. Other suggestions included:

- Internship dealing with the history or ecology of the CWNA area. Ankel had some preliminary conversations with Jessica McBride of UWM about joint ventures with specific classes.
- Joint projects with the School of Architecture and Urban Planning.
- Data Analysis on effectiveness of various activities sponsored by CWNA
- Videography of CWNA neighborhood
- YouTube videos to disseminate info about CWNA
- Socioeconomic survey of historic CWNA area.

**Assigned tasks:** Klein to develop script for door to door canvass. Baran to publish list and solicit ideas.

**Newsletter**—Ankel reviewed sample newsletter from Kosciusko Park neighborhood association. She offered the name of Jill Florence Lackey as a resource we contact when developing our newsletter. She works with Urban Anthropology, Inc. Ankel suggested we ask for volunteers to provide content for the newsletter. Dede suggested that Baran who earlier volunteered to develop the newsletter provide a sample so we can at least kick off the process.

**Assigned task:** Baran to solicit membership for writers to provide content for newsletter and develop a sample newsletter.

**Miscellaneous:** It was suggested that Membership Team contact individuals who let their CWNA membership lapse for renewal.

Dede requested an agenda be created for the February Communication team meeting.

Meeting adjourned 8:45 pm.